



DELICATE TOUCH PRODUCT LINE

We conducted a year-long research study to quantify the consumer-preferred package configurations in the Mass and Club segments of trade as basis for the creation of our **Delicate Touch** control brand.

Our mission has always been to develop a comprehensive product selection that enhances your margins and eliminates the need for discounting to drive volume, while offering outstanding price/value relationship to your consumers who want quality at a consistent price.

PRODUCT:	UPC#	CASE PACK	UNIT	SHEET COUNT	SHEET SIZE	PLY
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DELICATE TOUCH NAPKINS



180ct napkin	6-72744-50180-0	18	1	180	11 x 13	1
360ct napkin	6-72744-50360-6	12	1	360	11 x 13	1

DELICATE TOUCH FACIAL TISSUE



200ct facial	6-72744-52004-7	24	1	200	7.7 x 8.5	2
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DELICATE TOUCH BATH TISSUE



6 roll bath	6-72744-52150-1	16	6	150	4.27 x 4	2
12 roll bath	6-72744-53300-9	4	12	300	4.27 x 4	2

DELICATE TOUCH PAPER TOWELS



100ct towel	6-72744-54100-4	24	1	100	8 x 11	2
120ct towel 3pk SAS	6-72744-51120-5	8	3	120	5.5 x 11	2



HEADQUARTERS
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