



DELICATE TOUCH PRODUCT LINE

The creation of our **Delicate Touch** product line has taken over one year to complete after a thorough and exhaustive study of the core packages most sought by consumers.

From inception, our mandate has been to develop a comprehensive product selection that offers a truly outstanding price/value relationship for consumers who want quality at a consistent price, while at the same time elevating your margins and eliminating the need for deep discounting to drive volume.

| PRODUCT: | UPC# | CASE PACK | UNIT | SHEET COUNT | SHEET SIZE | PLY |
|----------|------|-----------|------|-------------|------------|-----|
|----------|------|-----------|------|-------------|------------|-----|

DELICATE TOUCH NAPKINS



| | | | | | | |
|--------------|-----------------|----|---|-----|---------|---|
| 200ct napkin | 6-72744-50200-5 | 18 | 1 | 200 | 11 x 13 | 1 |
| 400ct napkin | 6-72744-50400-9 | 12 | 1 | 400 | 11 x 13 | 1 |

DELICATE TOUCH FACIAL TISSUE



| | | | | | | |
|--------------|-----------------|----|---|-----|-----------|---|
| 230ct facial | 6-72744-50230-2 | 24 | 1 | 230 | 7.7 x 8.5 | 2 |
|--------------|-----------------|----|---|-----|-----------|---|

DELICATE TOUCH BATH TISSUE



| | | | | | | |
|--------------|-----------------|----|----|-----|----------|---|
| 6 roll bath | 6-72744-52006-1 | 16 | 6 | 175 | 4.27 x 4 | 2 |
| 12 roll bath | 6-72744-53501-0 | 4 | 12 | 350 | 4.27 x 4 | 2 |

DELICATE TOUCH PAPER TOWELS



| | | | | | | |
|---------------------|-----------------|----|---|-----|----------|---|
| 110ct towel | 6-72744-54110-3 | 24 | 1 | 110 | 8 x 11 | 2 |
| 140ct towel 3pk SAS | 6-72744-51140-3 | 8 | 3 | 140 | 5.5 x 11 | 2 |



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